



# AMELIA COUNTY - STRATEGIC ECONOMIC DEVELOPMENT PLAN

January 2013



# Strategic Plan Process

- May 2012 to January 2013
- Tour of Mecklenburg and Halifax Counties
- VEDP presentations – July and August 2012





# Vision 2030

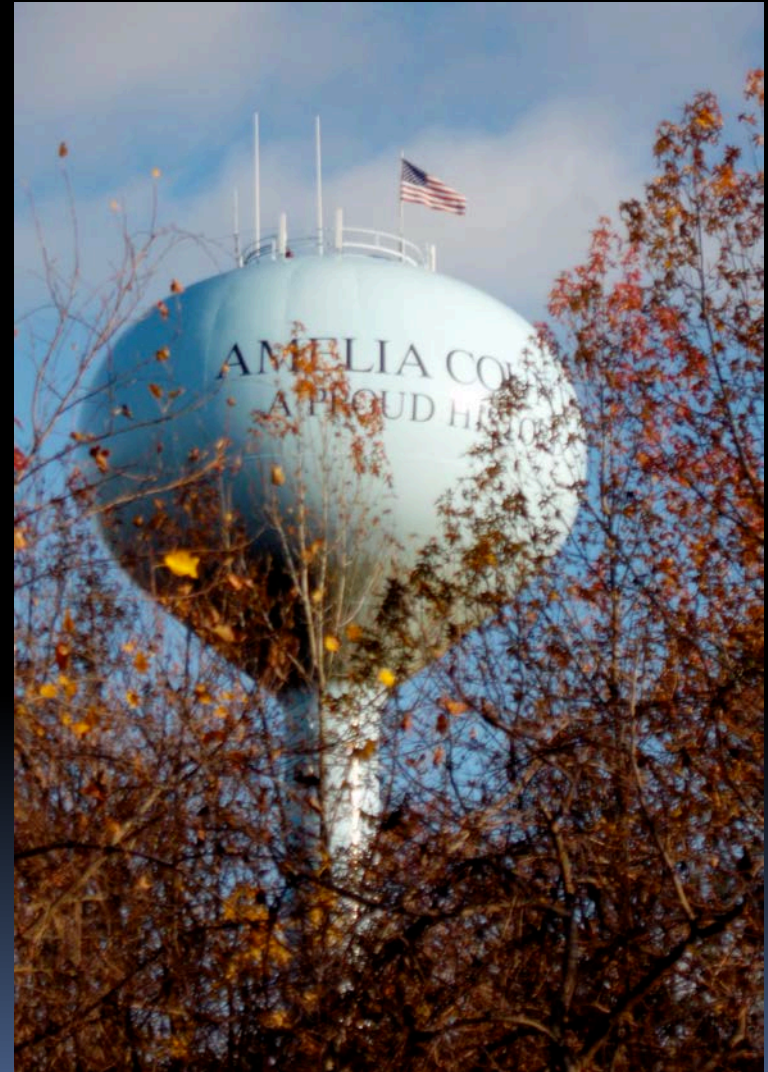
- **With the greatly expanded commercial and industrial base our citizens no longer commute to neighboring communities to find quality employment. In fact, the County in partnership with the private sector has been successful in filling 3 industrial parks with businesses using state-of-art technologies. Our youth now have the option of staying at home or returning home to quality job opportunities right here in the County.**

## Vision 2030 – cont.

- The expanded commercial and industrial base has allowed tax rates to remain among the lowest in the state. The concentration of new development along the major transportation corridors has allowed the County to remain rural and farmers to maintain their farms in agricultural production.

# Assets

- County-owned Industrial Park
- Location near Rt. 288
- Location central along the East Coast
- On the fringe of Richmond metro region
- Availability of an out-commuting skilled workforce
- Availability of water and sewer
- Pro business environment
- Low taxes
- County helps meet the needs of businesses
- Supportive County administration
- Good highway and rail access
- Giga Park – broadband access



# Assets cont.

- School system partnership with CCAM – advanced manufacturing training
- All of the assets of the greater Richmond region - business services, suppliers, markets, training and education resources, etc.
- Quality of life
- Historic homes
- Available and affordable housing
- Low crime
- Recreational opportunities

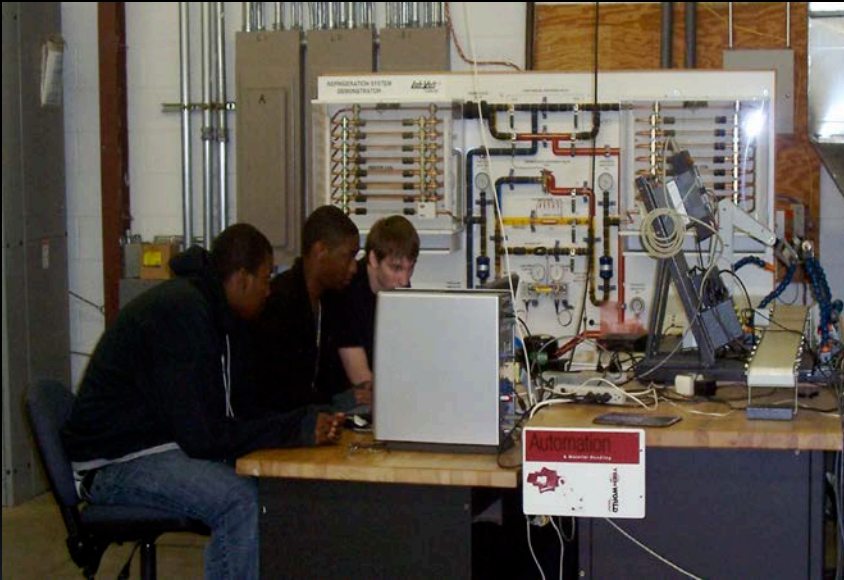


# Goals

- To develop fully serviced industrial land (parks) sufficient to provide a variety of marketable commercial properties to prospective businesses.
- To expand/upgrade the utility systems sufficient to serve future industrial/commercial customers.



# Goals cont.



- To provide a high-quality workforce training programs for our youth and adults targeted at current and future employer needs.
- To sustain an active and visionary County economic development program supporting existing business growth and new business location.
- Maintain a “pro-active” County business climate.



# Objectives - develop fully serviced industrial land (parks)

- Insure that the vacant land and building in the existing industrial park is marketable.
- Purchase and develop additional land adjacent to the existing industrial park.
- Identify, acquire and develop industrial/commercial property at strategic locations along the Rt. 360 corridor.



# Objectives - develop fully serviced industrial land (parks)

- Identify, acquire and develop industrial/commercial property at strategic locations along the Rt. 360 corridor.
- Identify additional marketable industrial properties in the county and partner with the private sector to develop and market those properties.



# Objectives - expand/upgrade the utility systems

- Systematically plan for the expansion of utility service based upon the projected future needs of businesses/industry at select locations in the County.



# Objectives - provide a high-quality workforce training programs

- Restructure the program offerings and modernize the facilities/equipment at the Amelia-Nottoway Vocational Technical Center (ANVTC) to reflect current and future training needs of County/area employers.



# Objectives - provide a high-quality workforce training programs

- Partner with C-CAM and other private and public institutions to bring state-of-art workforce training to the County.



# Objectives - sustain an active and visionary County economic development program

- Create a staffed economic development function within the County governmental structure.
- Periodically update the strategic economic development plan for the County.
- Prepare and implement an annual economic development marketing plan and work program.

# Objectives - maintain a “pro-active” business climate

- Develop local set of incentive policies for new target industries to the County.
- Maintain an unencumbered “Fast Track” approach to providing local permit approvals.
- Competitively price IDA/County owned land for new industry locations or existing industry expansions.
- Maintain a modest/low local business tax structure.